

Social Media Student Series

How to Setup Your Blog to Autofeed to Facebook



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So, you want to know how to autofeed your blog into your Facebook Page. There are several solutions to this problem, and I have found that Networked Blogs is one of the best. You can setup your blog to autofeed to your Facebook profile, Facebook Page, and even Twitter within minutes. Follow the instructions below to find out how!

Before you begin make sure you are an admin of the Facebook Page you want to autofeed your blog to.

Create Your Account at Networked Blogs

Go to networkedblogs.com and click on the big "Get Started Now" button to login via Facebook and link your Facebook Page to your Networked Blogs account (this will create an account for you). Then click "Allow" when the Facebook Request for Permission box pops up. **If you don't allow access to your Facebook account you will not be able to auto-send your blog there.**



Note: There's no way to get around logging in with Facebook. Besides, you want to autofeed your blog through Facebook, so you'd have to connect anyway!





Register Your Blog

Click on “Register a Blog”, which can be found in the right-hand corner of the page under your name.



Enter Your Blog URL

On the next page enter your blog link (the homepage of your blog) into the text box beside the words “blog link*” and then press the “Next” button when done.



Note: Your “blog link” is not the rss feed of your blog, but the homepage of your blog or the website your blog resides on.





Blog Information

Make sure you fill out all the information for your blog and then press the "Next" button.

Register a blog

Blog Link *
Link to the home page of the blog.

Blog Name *
Short names look better in listings.

Tagline

Feed Link *


Topics
Select topics under which your blog is classified. Use common words that readers may search on.

Language *

Description

Your Email *
Required even if you're not the author of this blog. We will *not* send you newsletters or other junk.

(show advanced options)



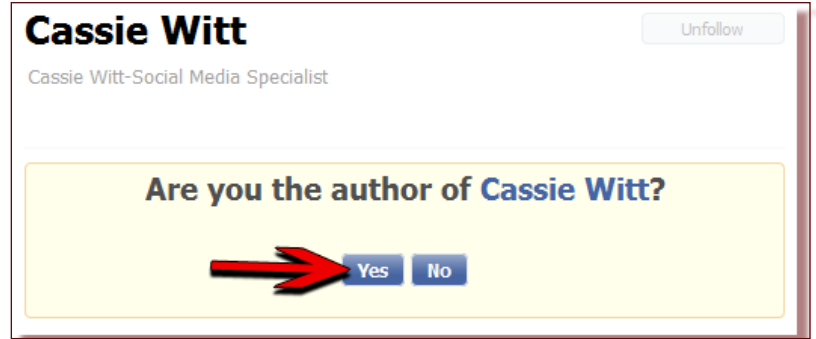
Note: Filling out the information for your blog is very important to help describe your blog to people who have never seen it before.





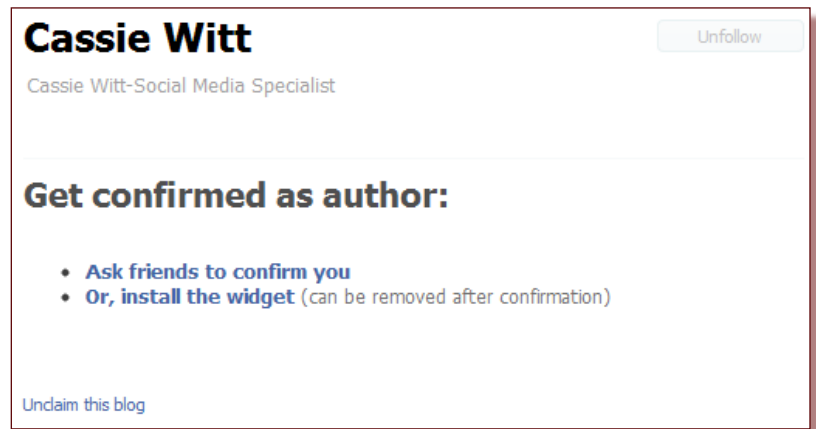
Confirm You're the author

Click the "Yes" button if you're the author and the "No" button if you're not.



Get Confirmed as an Author

There's an extra step you can do here to get confirmed as the author. For our purposes, it's not very important, but it's a good idea to do at some point. The screenshot on the right shows how to go about getting confirmed as an author.



Syndicate Your Blog

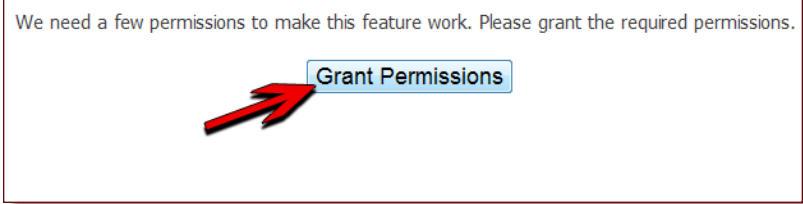
Click on "Syndication" to start the process to allow your blog to autofeed to Facebook.





Click Grant Permissions

You'll need to grant permissions to Facebook again (don't worry this is a good security measure) but this time it's for hooking up the networked blogs app to your Facebook Page.

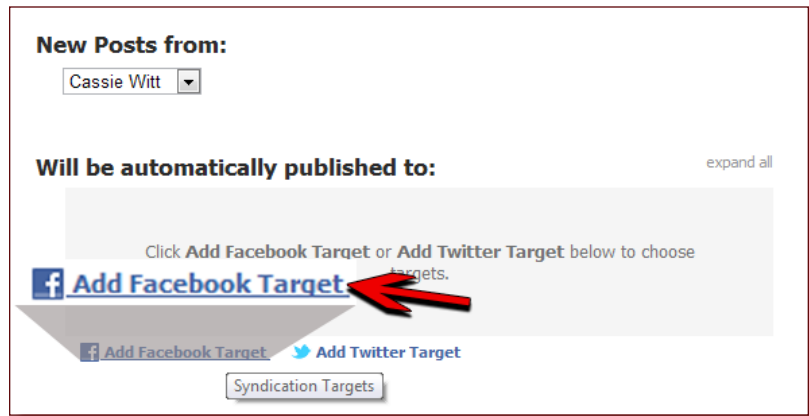


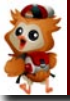
When the Facebook "Request for Permission" box pops up click Allow (**not shown**).

Add a Facebook Page

Click on "Add Facebook Target" to bring up a list of Facebook Pages to autofeed to.

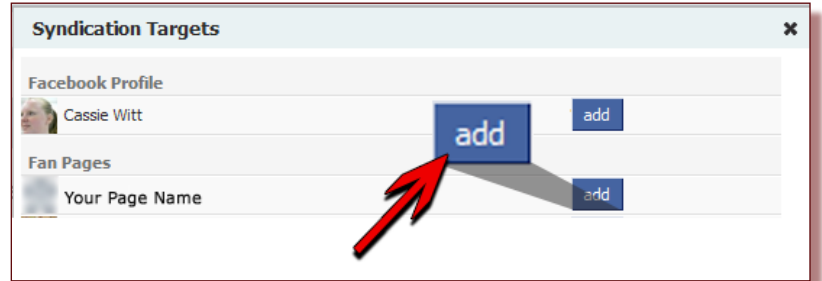
This will only bring up the pages you admin.





Click "Add"

Click "Add" beside each Facebook Page you want to add your blog to, and your Facebook Profile.



Note: Syndicating your blog to your own Facebook profile is a good way to grow the number of people who read your blog.



You're Done!

Congratulations! Your blog is now autofeeding to your Facebook Page. The next step is to start writing some great content so your Fans can read it.



Want to Learn More?

I'm always happy to answer questions.
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My Blog



Google+



Twitter



Facebook



LinkedIn

Or sign up for my Facebook Changes emails. I'll send you updates whenever Facebook changes something and let you know what it means for your business.

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